

Fierce Conversations



PRESENTED BY

Gloria Di Francesco



SERIES SESSIONS

Date	Time
May 07, 2025	9:00 AM - 4:00 PM
May 14, 2025	9:00 AM - 4:00 PM



LOCATION

Virtual - Online

FEE

\$550.00

QUESTIONS?

Contact Us:

northwest@aplc.ca
[780-882-7988](tel:780-882-7988)

REGISTER ONLINE

Visit our website to register:

northwest.aplc.ca

Learning Opportunity

Fierce Conversations is a thought-provoking and actionable professional development program that helps leaders develop their leadership skills and achieve their full potential, one conversation at a time.

Every Fierce Conversations workshop is instructor-led and highly interactive and participants will be expected to actively work in small groups and contribute to discussions.

The entire Fierce Conversations® program consists of the prerequisite Foundational module and 5 conversation modules, for a total of 6 modules of 2 hours each:

- Foundational Principles
- Teams
- Coaching
- Delegate
- Feedback
- Confront
- Delegate

Presenters

Gloria Di Francesco

Gloria Di Francesco is the founder and CEO of GDF Talent Inc. Prior to starting her business in 2008, Gloria worked in the corporate world for over 20 years, specializing in both Operations and Human Performance where she gained valuable expertise in the areas of Management, Training & Development and Learning Delivery.

In addition to having an extensive understanding of Operations, Gloria has a proven ability to lead and develop efficient teams. Her strengths include exceptional skills as a workshop facilitator and training specialist and an undisputed aptitude to motivate, coach, develop and influence others.

As a strong communicator and an excellent public speaker in both English and French, Gloria has delivered many workshops and presentations to audiences of all sizes on a variety of topics such as Leadership Development, Sales Training, Team Building, Presentation & Networking Skills and Emotional Intelligence. One of her favorite topics remains **Fierce Conversations**, an inspiring and impactful Leadership Development program developed in 2004 by Fierce Inc.'s founder Susan Scott. As a certified Fierce Conversations Master Facilitator since 2006, Gloria has facilitated numerous workshops in many companies such as Coca-Cola, Bell, American Express, Randstad Canada, and Spin Master to name only a few.

Gloria's unique style of blending content with real life experiences enables participants to fully understand the concepts and apply what they have learned to transform their behavior and attain the desired results. Her ability to balance humor and corporate wisdom has earned her the reputation of being an entertaining yet knowledgeable, authentic and eloquent facilitator.

When Gloria is not working, you will find her skiing in winter or biking and hiking in the summer. She loves to entertain her friends with great food and wine. Gloria lives with her family in Montreal, Quebec.



Supporting every educator
in every classroom