

Reading and Writing Strategies for the Online or In-Person Classroom Webinar Series with Jennifer Serravallo



PRESENTED BY

Jennifer Serravallo



SERIES SESSIONS

Date	Time
March 02, 2021	3:00 PM - 4:00 PM
March 09, 2021	3:00 PM - 4:00 PM
March 16, 2021	3:00 PM - 4:00 PM



LOCATION

Online

FEE

\$0.00

QUESTIONS?

Contact Us:

northwest@aplc.ca
[780-882-7988](tel:780-882-7988)

REGISTER ONLINE

Visit our website to register:

northwest.aplc.ca

Learning Opportunity

Drawing from Jen's bestselling resources *Connecting with Students Online*, *The Reading Strategies Book* and *The Writing Strategies Book*, this webinar series will help you pinpoint goals for your readers and writers and support them over time as they work toward those goals in online or brick-and-mortar classrooms.

You'll first learn what makes an effective strategy and how to craft your own by noticing your own processes and exploring possibilities from mentor texts. Next, you'll focus on how to know which strategies to teach to whom and when. For writing, you'll explore a hierarchy of ten possible writing goals, considering writing genres and modes, writing process, behaviors, skills, and qualities of good writing. You'll look at student writing to practice making quick decisions. Then, for reading, you'll learn about a thirteen-goal hierarchy and techniques to assess quickly, whether you're in-person or assessing through a screen.

The rest of the series will be spent seeing how these strategies can come to life in whole class, small group, and individual instruction. Jen will share unit planning advice specific to teaching in this time, and will offer tips for planning and recording engaging microlessons. Then, you'll shift to exploring conferring, group instruction, and peer groups--from management tips to structuring lessons-- and will watch several video examples filmed in in-person classrooms and through Zoom during remote instruction in the spring of 2020. The emphasis with these lesson types is on helping teachers connect with students, and helping students connect with each other, all while leading meaningful, joyful, engaging instruction that will help children grow.

The series will be filled with live presentation, interactive activities, demonstrations of a variety of technology tools, and small group breakout room conversations with co-participants. The engaging videos and Jen's ability to break down complex concepts into actionable, doable steps will equip participants to be able to try out the ideas right away, whether you're teaching in person, online, or in a hybrid model.

Learning Objectives

Participants will:

- Learn how to craft strategies
 - Study student work to determine goals using hierarchies in reading and writing
 - Consider unit planning, mentor text selection, and whole class lesson structures
 - Strategically choose technology tools to maximize engagement and learning time
 - Learn practical ways to differentiate instruction through conferences and small groups, in both in-person classrooms and with online instruction
 - Explore essential and practical organization, management, and note-taking options whether working with students in-person or virtually
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Presenters

Jennifer Serravallo

Jennifer Serravallo is a literacy consultant, author, and speaker who supports teachers in making responsive instruction doable. She is the author of several popular titles including The New York Times' bestselling The Reading Strategies Book, The Writing Strategies Book, and Connecting with Students Online. Her other new books include Understanding Texts & Readers and The Teacher's Guide to Reading Conferences. She also released Complete Comprehension for Fiction and Nonfiction, a revised and reimagined whole book assessment and teaching resource. She is an experienced online educator who has been leading webinars and online workshops for more than a decade, and is the author of two online courses available through Heinemann. She was a Senior Staff Developer at the Teachers College Reading and Writing Project and taught in NYC public schools. Follow Jen on Twitter @jserravallo or on Instagram @jenniferserravallo

Registration Notes

NRLC has partnered with Pearson Education and is offering a **\$25 off coupon** for the webinar series.

In order to receive the coupon, you must register here. Once confirmed, you will receive a notification with the coupon code and Eventbrite link to register for the webinar series.

This will be the ONE opportunity to see Jennifer this year so do not delay. There are **only 25 coupon codes available. Please do not share**

Zoom Link will be sent the evening before each session in the series

You will have access to the event recording for 30 days following each session.



Supporting **every educator**
in **every classroom**